

Turn-key Online Travel

Integrated Booking Engine, CMS
& Back-Office Software.



- **Sexy 2.0 Websites- Travel Optimised**

Google Yummy, Social Media friendly, Specialised Sales Funnels.

- **Back-Office Tools**

Reservation, Supplier Contract & Product Management, Bus/Guide Module, Quotes/Invoices, CRM, Marketing, Reporting, ...

- **1% Booking Fee - No other costs**

No other costs. Design, Setup, Training and Support free on 3-year contract.

Your web site is your main marketing and sales tool. We have put 13 years of online travel experience into designing sharp and functional online travel sales sites.

We recognise target groups, purchase decision making processes and visual guides with the important call to action.

Every design aspect and functionality is designed to drive traffic to the site. Once a visitor has arrived all functions guide him/her to a meaningful 'call to action'. In other words: The site is designed to sell specialised travel products in the most effective but ethical fashion.

Back-Office Highlights

We have travel agencies running their entire operation on the NiCHE system for years. A fact that we are awfully proud of.

With ever shorter lead times and margin squeeze you need a smooth and reliable system to support your daily routine. Automation where possible and all your processes in a system. Some agencies simply consider to use this system to make their business a sellable entity. Smart.

The NiCHE turnkey system ships with the major areas tools that you need apart from your GDS. Whether you have an existing site and want to lift it to the next level or you have enough of your boss and want to start your own show. Here you will find most answers without the headache and costs. Check it out.

